

Monday, September 27, 2021



To whom it may concern,

We would like to address the concern regarding the decision to no longer announce individual contestant sponsors at the rodeos. We would like to address this prior to the October Board meeting so we can continue to move forward with a solution. This decision was discussed and voted on during the August Board meeting prior to the first rodeo. The announcement of individual sponsors has been done as a courtesy in the past and at this time it has become too much to manage while producing the rodeo. Our announcers have a lot going on during a rodeo and this decision allows them to focus on the rodeo and the priorities of the Association. While there is time for sponsors and administration notes will still be provided, NTHRSA has an obligation to ensure our Association Sponsors are continually announced.

The organization fully recognizes the importance of sponsorships to our contestants and members. At this time to allow contestants to promote their sponsors there is a Sponsorship area in the main building that everyone can submit to have their sponsors listed there. This board plays in a loop throughout the entire rodeo each performance. It lists: Contestant, School or Rodeo Team, Events, and the sponsors supporting each member.

We welcome any ideas or feedback to help resolve this topic, so we can continue to grow NTHSRA and allow our contestants opportunities to compete. In order to address this quickly, as a board we will be creating a sub committee to address the feedback and continue to look for ways to meet the needs of our members going forward.

Please provide feedback to: [NTHSRA@Yahoo.com](mailto:NTHSRA@Yahoo.com) with the subject "Member's Sponsors". A committee member will follow up with you as we receive your feedback. Our goal is to address the concerns quickly, outside of our monthly meetings.

Sincerely,

NTHSRA Board of Directors