

## **Annual Advertising and Sponsorship Packages**

### **Diamond- \$10,000.00**

Event sponsor for 2 rodeo events.... Advertisement through Grand Entry/Parade flag representation...West side arena sign  
.... Authorization to set up a vendor display at finals  
Finals: 2 full page ads in the Finals program, 10 VIP passes for finals, per performance  
Company logo on the Finals contestant jackets  
Company logo added to the sponsor page of the NTHSRA website

### **Platinum- \$7,500.00**

Event sponsor for 1 rodeo events.... Advertisement through Grand Entry/Parade flag representation...West side arena sign  
.... Authorization to set up a vendor display at finals  
Finals: 1 full page ads in the Finals program, 8 VIP passes for finals, per performance  
Company logo on the Finals contestant jackets  
Company logo added to the sponsor page of the NTHSRA website

### **Gold-\$5000**

Queen Competition Sponsorship including Sponsorship for saddle, buckle, crown, and awards for Queen competition.... West side arena sign  
Finals: Full page ad in the Finals program. 8 VIP passes for finals, per performance  
Company logo on Queens saddle

### **Emerald- \$3000.00**

Year End Event Champion Sponsorship .... West side arena sign Sponsor for Champion saddle, Champion buckle, Reserve champion buckle, and 3<sup>rd</sup>- 6<sup>th</sup> year end buckles  
Finals: Full page ad in the Finals program, 8 VIP passes for each Finals performance

### **Silver- \$2500.00**

Year End Rookie Sponsorship (Cowboy or Cowgirl)  
West side arena sign- Sponsor for Rookie Champion saddle and buckle  
Finals: full page ad in Finals program and 6 VIP passes to each Finals performance

### **Bronze- \$1000.00**

Finals Event Average Buckle Sponsorship  
Finals Average Champion Buckle, Reserve Buckle and up to 6<sup>th</sup> place buckle  
Finals: full page ad in Finals program and 4 VIP passes to each Finals performance

### **Advertising -Announcers stand/ Bucking chutes \$2500.00**

Signage on or above chutes  
Finals: ½ page ad in Finals program and 4 VIP passes to each Finals performance

### **Friends of NTHSRA banner- \$200.00**

Banner provided by Company sponsor (subject to size approval and placement)

