

Annual Advertising and Sponsorship Packages

Diamond- \$10,000.00

Event sponsor for 2 rodeo events/ Advertisement through Grand Entry/Parade flag representation/West side arena sign.

Authorization to set up a vendor display at finals

Finals: 2 full page ads in the Finals program, 10 VIP passes for finals

Company logo on the Finals contestant jackets

Company logo added to the sponsor page of the NTHSRA website

Platinum- \$7,500.00

Event sponsor for 1 rodeo events/ Advertisement through Grand Entry/Parade flag representation/West side arena sign

Authorization to set up a vendor display at finals

Finals: 1 full page ads in the Finals program, 8 VIP passes for finals

Company logo on the Finals contestant jackets

Company logo added to the sponsor page of the NTHSRA website

Gold-\$5000

Queen Competition Sponsorship including Sponsorship for saddle, buckle, crown, and awards for Queen competition

West side arena sign

Finals: Full page ad in the Finals program. 8 VIP passes for finals

Company logo on Queens saddle

Emerald- \$3000.00

Year End Event Champion Sponsorship / West side arena sign Sponsor for Champion saddle,

Champion buckle, Reserve champion buckle, and 3rd- 6th year end buckles

Finals: Full page ad in the Finals program, 8 VIP passes for Finals

Silver- \$2500.00

Year End Rookie Sponsorship (Cowboy or Cowgirl)

West side arena sign- Sponsor for Rookie Champion saddle and buckle

Finals: full page ad in Finals program and 6 VIP passes to Finals performance

Bronze- \$1000.00

Finals Event Average Buckle Sponsorship

Finals Average Champion Buckle, Reserve Buckle and up to 6th place buckle

Finals: full page ad in Finals program and 4 VIP passes to Finals performance

Advertising -Announcers stand/ Bucking chutes \$2500.00

Signage on or above chutes

Finals: ½ page ad in Finals program and 4 VIP passes to Finals performance

Friends of NTHSRA banner- \$200.00

Banner provided by Company sponsor

(subject to size approval and placement)