

NORTH TEXAS HIGH SCHOOL RODEO ASSOCIATION

PO BOX 79500, SAGINAW, TX 76179

phone 817. 232.BULL (2855) ■ fax 817.847.8744

www.nthsra.org ■ nthsra@yahoo.com

Annual Advertising and Sponsorship Packages

July 1 – June 30

Diamond

\$10,000.00

Includes:

Grand Entry and/or Parade Flag (NTHSRA provides)
West-side arena banner (3'X 5') (NTHSRA provides)
Advertising banner inside NTHSRA Building (NTHSRA provides)
Authorization to set up displays at Finals
Finals: 2 full page ads in the Finals program, 16 gate passes for each Finals performance, and event sponsor for two events
Company logo on the Finals jacket
Company logo added to the sponsor page of the NTHSRA website

Platinum

\$7,500.00

Includes:

Grand Entry and/or Parade Flag (company provides)
West-side arena banner (3'X 5') (company provides)
Advertising inside NTHSRA building (NTHSRA provides)
Finals: Full page ad in the Finals program, 12 gate passes for each Finals performance, and event sponsor for one event
Company logo on the finals jacket
Company logo added to the sponsor page of the NTHSRA website

Gold – Queen Sponsorship

\$5,000.00

Includes:

West-side arena banner (3'X 5') (company provides)
Finals: Full page ad in the Finals program, 10 gate passes for each Finals performance
Sponsor for the saddle, buckle, and plaques for the Queen's competition
Company logo on the Queen's saddle (if sponsored by March 1)

Emerald – Event Champion Saddle Sponsorship

\$3,000.00

Includes:

West-side arena banner (3'X 5') (company provides)
Year End Champion Saddle
Finals: Full page ad in the Finals program, 10 gate passes for each Finals performance

NORTH TEXAS HIGH SCHOOL RODEO ASSOCIATION

PO BOX 79500, SAGINAW, TX 76179

phone 817. 232.BULL (2855) ■ fax 817.847.8744

www.nthsra.org ■ nthsra@yahoo.com

Silver – Rookie Saddle Sponsor

\$2,500.00

Includes:

West-side arena banner (3'X 5') (company provides)

Year End Rookie Champion Saddle

Finals: full page ad in the Finals program, 8 gate passes for each Finals performance

Bronze – Buckle Sponsor

\$1,000.00

Includes:

West-side arena banner (3'X 5') (company provides)

Finals: ½ page ad in the Finals program, 4 gate passes for each Finals performance

Advertising next to Announcers Stand

\$2,500.00

Includes:

4'X8' sign provided by company

Finals: ½ page ad in the Finals program, 4 gate passes for each Finals performance

5D Buckle Race Sponsorship

\$750.00

Includes:

West-side arena banner (3'X 5') (company provides)

5 buckles with logos

Business card ad in the Finals program

4D Buckle Race Sponsorship for Youth and Novice

\$650.00

Includes:

4 buckles with logos

Business card ad in the finals program

West Side Arena Banner

\$200.00

Includes:

West-side arena banner (3'X 5') (company provides)

All sponsors will receive recognition from the Rodeo Announcer throughout the year at all rodeo performances and finals.