NORTH TEXAS HIGH SCHOOL RODEO ASSOCIATION

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OFFICE USE ONLY
DATE
REC #
AMOUNT
Turned in AD

OCTOBER 22, 2023 **NTHSRA FINALS PROGRAM ADVERTISING / AWARDS 2023-2024**

MEMBER NAME
SCHOOL DISTRICT/CLUB (TEAM)
ADVERTISER (BUSINESS) NAME
ADVERTISER (BUSINESS) CONTACT NAME/PHONE
EVENT (if applicable)
AD SIZE/AWARD PURCHASED (please check appropriate box below)

FINALS PROGRAM ADVERTISING (AD O	NLY)
Inside Front/Back Cover (10x7.5)	\$300
Full Page (10x7.5)	\$250
Half Page- horizontal (4.75x7.5)	\$150
Quarter Page- vertical (4.75x3.5)	\$100
Business Card (2x3.5)	\$50

YEAR-END SADDLE/BUCKLE AWARDS			
Champion Event Saddle	\$1300	Full Page Advertising, 4 finals gate passes	
Champion Event Buckle	\$400	Half Page Advertising, 2 finals gate passes	
Reserve Champion Event Buckle	\$300	Half Page Advertising, 2 finals gate passes	
3 rd -6 th Place Event Buckles	\$500	Half Page Advertising, 2 finals gate passes	
YEAR END EVENT SPONSOR (Champion Event Saddle, Champion	Canon	Full Page Advertising, 10 finals gate passes,	
Event Buckle, Reserve Champion Event Buckle, 3 ^{rd-} 6 th Place Event Buckles)		West Side Arena Banner (Provided by Advertiser)	
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All Around Champion Saddle (Cowboy or Cowgirl)	\$1300	Full Page Advertising, 4 finals gate passes	
All Around Champion Buckle (Cowboy or Cowgirl)	\$400	Half Page Advertising, 2 finals gate passes	
All Around Reserve Champion Buckle (Cowboy or Cowgirl)	\$300	\$300 Half Page Advertising, 2 finals gate passes	
Rookie Champion Saddle (Cowboy or Cowgirl)	\$1300 Full Page Advertising, 4 finals gate passes		
Rookie Champion Buckle (Cowboy or Cowgirl)	\$400	Half Page Advertising, 2 finals gate passes	
TOTAL TO THE RESERVE			
FINALS RODEO – AVERAGE BUCKLE AWARDS			
Champion Event Buckle	\$400	Half Page Advertising, 2 finals gate passes	
Reserve Champion Event Buckle	\$300	Half Page Advertising, 2 finals gate passes	

Events: Bareback, Calf Roping, Breakaway Roping, Saddle Bronc, Ribbon Roping, Walk-up Goats, Goat Tying, Steer Wrestling, Team Roping (Heading & Heeling), Barrel Racing, Chute Dogging, Pole Bending, Bull Riding, All Around Cowboy & Cowgirl, Rookie Cowboy & Cowgirl

FRIEN	DS OF NTHSRA	
	West Side Arena Banner (provided by advertiser, no larger than 4'x8')	\$200

This form must be turned in with the money and the ad copy. If an ad is NOT attached, there will not be an ad in the finals rodeo program. Only one business card for each \$50.00. If a business does not want an ad in the program, please make a note on this form. To ensure proper credit to NTHSRA member, please make sure all parts of this form are complete. **DO NOT staple business cards.**