

NORTH TEXAS HIGH SCHOOL RODEO ASSOCIATION

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Finals Rodeo Program Advertising / Awards 2023-2024

Each student member of NTHSRA is **required** to provide a \$50.00 business card size ad (CHAPTER FOUR, SECTION TWO: Student Eligibility, Page 20) for the Finals Rodeo Program. The initial deadline for selling ads is Sunday, **October 22, 2023 5:30 PM**. **If the initial deadline is missed the member will be fined \$5 per day until the ad is turned in. If ad is not turned in by 5:30 PM the Thursday after deadline, the member will not be eligible to compete, and entry fee(s) will be forfeited for the following rodeo after deadline. If member does not turn in ad by then, they will become ineligible to enter rodeos until ad is turned in. All funds from fines will go into the finals account.**

- When a member sells an ad, please be sure a business card or piece of letterhead is included with the ad form. These should be of good quality for the best reproduction. Do not send dirty, crumpled, or colored cards. **Please do not staple cards to forms**, and no whiteouts. Any corrections should be made on the back of the cards.
- If a personal ad is purchased, please include on a separate sheet of paper, typed, or printed, the way the ad should appear in the program. We cannot guarantee any handwritten ads will appear in the program due to the time required for layout work. Proof all ads before turning in.
- If an advertiser does not want an ad to appear in the program, please write "No Ad" and initial.
- Make sure all ad forms are complete with member's name and team so proper credit may be given.

****Incentive Program: For finals ads/awards sold that are \$200 and above, the student member will receive 20% back from NTHSRA. (Example: Year End Event Sponsor is sold for \$3000; the student member would receive an incentive check from NTHSRA for \$600) Checks will be sent out one month after deadline**

If you have ANY questions about Finals Rodeo Program Advertisements or Awards, please contact the NTHSRA office.